



GOALS

During my professional internship, I aim to gain a deep understanding of how the marketing, sales, and economic departments of a company operate in synergy. My objective is to actively participate in campaign planning and strategy execution, deepening my knowledge through real-world tasks. I am eager to learn how university theory transforms into practical value, specifically within digital brand management and organizational growth.

CONTACT

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 martondonatw@gmail.com
 Márton Donát

COMPUTER SKILLS

Microsoft Office

- Microsoft Word
- Microsoft Excel
- Microsoft Power Point

Adobe

- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat

Low code - No code tools

- Cursor
- Windsurf

Automation platforms

- Zapier
- Make

OTHER

- Category B driving license
- CapCut

MÁRTON DONÁT

Currently, I am a student of Business Administration and Management at the Budapest University of Technology and Economics, completing my fifth semester. I have always been interested in what drives businesses, particularly the intersection of digital marketing strategies, financial processes, and automation.

I am precise, I enjoy systems thinking, and I rapidly master new digital tools. My goal is to apply my theoretical marketing knowledge alongside practical experience and become a member of a team where initiative and a commitment to innovative growth strategies are valued.

STUDIES



Bálint Márton Primary and Secondary School
2019-2023



Budapest University of Technology and Economics, Faculty of Economic and Social Sciences (BME-GTK)

Business Administration and Management (BA)
2023.09.01 - Present

Start of 5th semester
(Expected graduation: 2027.01.31)

MY PROJECTS

SEENALYZE.AI 2025.08 - Present

My self-developed web application for businesses. An AI social media management tool that learns the posting style and habits of companies, based on which it creates brand-consistent content for all social media platforms and posts automatically.
<https://www.seenalyzeai.com>

HYDROX.AI 2025.05 - Present

Artificial intelligence, marketing, and automation for businesses.
<https://www.hydrox.dev>

EXPERIENCE

WOLT HUNGARY 2024 - 2025

Courier Partner

Skills acquired during my work:

- Problem solving
- Client communication
- Time management
- Independent work

SKILLS / STRENGTHS

Skills rated on a scale of 5

Communication skills	○○○●●	Teamwork	○○○○●
Digital Marketing	●○○●○○	Problem solving	○○○○●
Time Management	●○○●●	Openness to learning	○○○○○○
Creativity	○○○○●	Autonomy	○○○○●

LANGUAGE SKILLS

ENGLISH

- Intermediate accredited language exam (B2)
- Advanced level school leaving certificate

INTERESTS

- Social media marketing and automation
- Graphic design and creative tasks
- Programming and artificial intelligence
- Low code - No code AI programming